The Asian Business Aviation Conference & Exhibition (ABACE2016) is the region’s largest aviation event dedicated strictly to showcasing business aviation products and services.

The conference brings together over 5,000 business aviation brokers, entrepreneurs, and other purchase decision-makers. Exhibiting companies cover a full range of business aviation services and products, including aircraft manufacturers, Fractional ownership and membership program providers, corporate charter services, corporate aircraft management services, pre-owned aircraft resellers, and aircraft finance lenders.

The conference is co-hosted by the Asian Business Aviation Association (AsBAA) and the National Business Aviation Association (NBAA) and held in partnership with the Shanghai Airport Authority. ABACE 2016 is the fastest growing business aviation event in Asia, and is one of the largest in the world.

Top Five Reasons Attendees Come to ABACE:
1. See the latest products and services
2. Keep up to date on general industry trends/Issues
3. Network with vendors and colleagues
4. Get technical information/specifics
5. Learn if business aviation is right for their company

ABACE Attendees:
- Represent 51 countries from around the world
- 76% have an influence on the purchasing process
- 59% are first time attendees

ABACE PROFILE
- Attendees: 8,500+
- Aircraft on static display: 51
- Countries: 51
- Chalets: 16

ASSOCIATIONS & COMPANIES ATTENDING ABACE
- Aircraft manufacturers
- Aircraft operators
- Fractional providers
- Charter/leasing companies
- Maintenance and repair organizations
- Pre-owned aircraft resellers and spare part companies
- Aircraft finance lenders
- Corporate charter services
- Corporate aircraft management services
- Cargo charter services
- Data management providers
- Flight operations
- Fixed based operators
- Helicopter operators
- Pilots
- Sales/leasing
- Spare part companies
- Suppliers
- Training
- Weather

ABACE is a can’t-miss event for anyone in the Asian region whose passion or profession involves business aviation. No other venue brings together so many business aircraft and providers of products and services for side-by-side comparison all in one place, at one time.
SUBMIT YOUR ABACE2016 EXHIBITOR APPLICATION BY THE NOVEMBER 6, 2015 DEADLINE to be eligible for the priority draw.

www.abace.aero/exhibit

THE CONFERENCE BRINGS TOGETHER OVER 8,500 business aviation leaders, entrepreneurs, and other purchase decision-makers. During this three-day event in Shanghai, a full range of business aviation companies, including new business aircraft manufacturers, operators, handling organizations, fractional providers, charter/leasing companies, maintenance and repair, pre-owned aircraft resellers, and spare parts companies, meet with new and existing customers and get critical business done for the year ahead.

In partnership with the Shanghai Airport Authority (SAA) and co-hosted by the National Business Aviation Association (NBAA) and the Asian Business Aviation Association (AsBAA), ABACE takes place at the Shanghai Hawker Pacific Business Aviation Service Centre. Make plans to attend and create business opportunities for the year ahead at the fastest growing business aviation event in Asia.

HOTEL RESERVATIONS
All reservation details for ABACE2016 will be available online in the next few months. Please check back to book your hotel accommodations:
www.abace.aero/hotel.

SHOW DATES: TUESDAY, APRIL 12 - THURSDAY, APRIL 14
Location: Shanghai Hawker Pacific Business Aviation Service Centre on Shanghai Hongqiao International Airport
Exhibit & Static Display Hours:
» Tuesday, April 12 10:00 – 18:00
» Wednesday, April 13 10:00 – 18:00
» Thursday, April 14 10:00 – 15:00

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» Network with vendors and colleagues
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» Learn if business aviation is right for their company

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EXHIBITOR PRIORITY DRAW DEADLINE: NOVEMBER 6, 2015

Ensure your company is included in the exhibitor priority draw and other online exhibit placements by submitting your application and payment in full by November 6, 2015. For more information, visit: www.abace.aero/exhibit.

The conference brings together over 8,500 business aviation leaders, entrepreneurs, and other purchase decision-makers. During this three-day event in Shanghai, a full range of business aviation companies, including new business aircraft manufacturers, operators, handling organizations, fractional providers, charter/leasing companies, maintenance and repair, pre-owned aircraft resellers and spare part companies, meet with new and existing customers and get critical business done for the year ahead.

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The Asian Business Aviation Conference & Exhibition (ABACE2016) is the region's largest aviation event dedicated strictly to showcasing business aviation products and services.

Hotels Reservations
Travel Planners is the official hotel and travel coordinator for ABACE2016. All reservation details will be available online in October. Please check back then to book hotel accommodations: www.abace.aero/hotel.

Show dates: Tuesday, April 12 - Thursday, April 14
Location: Shanghai Hawker Pacific Business Aviation Service Centre on Shanghai Hongqiao International Airport

ABACE Attendants
- Represent 51 countries from around the world
- 76% have an influence on the purchasing process
- 59% are first-time attendees

Top Five Reasons Attendants Come to ABACE:
- See the latest products and services
- Meet with vendors in a relaxed environment
- Network with vendors and colleagues
- Learn about the latest products and services
- Meet if business analysts is right for their company

ABACE Profile
ABACE Attendees
- Represent 51 countries from around the world
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- Meet with vendors in a relaxed environment
- Network with vendors and colleagues
- Learn about the latest products and services
- Meet if business analysts is right for their company

Exhibitors
- U.S. Office
  1200 G Street NW, Suite 1100
  Washington, DC 20005, USA
EXHIBIT PRICING

Indoor Hangar and Exhibitor Pavilion

For more information, please contact your account manager or visit our website (www.abace.aero/2015directory). Discounts after November 6, 2015.

**DISCOUNTED PRICING THROUGH NOVEMBER 6, 2015**

Ramp Space:
- USD $334,000 ($9,000 savings)
- USD $234,000
- USD $47.50 per square meter reserved
- USD $6,400

Raw Exhibit Space:
- USD $6,720 per 3m-by-3m $7,720 per 3m-by-3m
- USD $5,485 per 3m-by-3m $6,485 per 3m-by-3m

Inline Raw Space
- USD $4,225 per 3m-by-3m $5,225 per 3m-by-3m

**DISCOUNTED PRICING THROUGH NOVEMBER 6, 2015**

**CHALET PRICING**

<table>
<thead>
<tr>
<th>Chalet Type</th>
<th>Single-Unit Chalet:</th>
<th>Semi-Custom:</th>
<th>Triple-Unit Chalet:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>USD $6,400</td>
<td>USD $234,000</td>
<td>USD $47.50</td>
</tr>
</tbody>
</table>

EXHIBIT SPACE PRIORITY DRAW & EXHIBIT SPACE PLACEMENT

The ABACE2016 priority draw will be on October 16, 2015. To be eligible for the priority draw, exhibitors must submit their exhibit space applications online at www.abace.aero/exhibit and make full payment of the exhibit space fee, which is determined based upon the size of the aircraft. The discounted pricing provided is valid for exhibitors submitting their applications and paying in full by November 6, 2015. After November 6, 2015, email notifications will be sent to exhibitors annually in December to reserve exhibit space.

EXHIBITOR INFORMATION

To provide maximum publicity for all exhibitors, ABACE offers high visibility sponsorship opportunities that are available online at www.abace.aero/pricing. For a complete list of sponsorship rules and regulations, please visit www.abace.aero/pricing. To view a list of sponsors from ABACE2015, visit www.abace.aero/exhibit.

SPONSORSHIP OPPORTUNITIES

ABACE2016 offers high visibility, category specific packages that support your brand or business goals.

EXHIBITOR CONTACTS

Indoor Exhibits: Evelyn Wu, ABACE Convention Manager, tel. +86 21 2234 1801, email: ewu@abace.aero

Hangar Exhibits: Joe Hart, NBAA, Director, Static Displays, tel. +1 (202) 783-9456, email: jhart@nbaa.org

Exhibitor Pavilion: Rhonda Hughes, NBAA Manager, Exhibits, tel. +1 (202) 478-7760, email: rhughes@nbaa.org

To view a list of exhibitors from ABACE2015, visit www.abace.aero/2015directory.

EXHIBITORS WELCOME TO CHINA

ABACE2016 FLOOR PLAN

For more information on the attendees’ job functions, see the following chart.

<table>
<thead>
<tr>
<th>Attendee’s Job Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance/Banking</td>
<td>44%</td>
</tr>
<tr>
<td>Engineering</td>
<td>80%</td>
</tr>
<tr>
<td>Personnel</td>
<td>12%</td>
</tr>
<tr>
<td>Procurement</td>
<td>18%</td>
</tr>
<tr>
<td>Purchasing</td>
<td>18%</td>
</tr>
<tr>
<td>Marketing</td>
<td>36%</td>
</tr>
<tr>
<td>PR/Communications</td>
<td>4%</td>
</tr>
<tr>
<td>Sales</td>
<td>85%</td>
</tr>
<tr>
<td>Marketing/PR</td>
<td>8%</td>
</tr>
<tr>
<td>Sales Support</td>
<td>10%</td>
</tr>
<tr>
<td>Sales/Marketing</td>
<td>10%</td>
</tr>
</tbody>
</table>
**EXHIBIT PRICING**

**Indoor Hangar and Exhibitor Pavilion**

- Semi-Custom: USD $343,000
  - Discounted price: USD $227,000 ($116,000 savings)
  - For more information, please contact sponsorships@abace.aero

**Discounted Pricing Through November 6, 2015**

- Single-Unit Chalet: USD $234,000
  - Discounted price: USD $137,000 ($97,000 savings)

**CHALET PRICING**

- Single-Unit Chalet: USD $234,000
  - Discounted price: USD $137,000 ($97,000 savings)

**NEW FOR 2016!**

- **3 Shell-Scheme Pavilion:**
  - USD $5,485 per 3m-by-3m
  - USD $6,485 per 3m-by-3m

**Static Display of Aircraft**

- USD $47.50 per square meter reserved

**Value Added Tax (VAT)**

- To view a list of exhibitors from ABACE2015, visit www.abace.aero/2015directory

**EXHIBITOR RUL**

- **EXHIBITOR RULES & REGULATIONS**

- **REGULATIONS**
  - All exhibitors are subject to good standing of either NBAA or AsBAA.
  - All exhibitors must be members in good standing of either NBAA or AsBAA.

**ABACE2016 FLOOR PLAN**

- [Download the most up-to-date exhibitor information](www.abace.aero/exhibit).

**EXHIBITOR CONTACTS**

- [Display & Regional Forums](www.abace.aero/display)
- [Sponsorships](www.sponsorships@abace.aero)
- [Hangar Exhibits](www.hangar.aero)

**ABACE ATTENDEE**

- [Obtain new sales leads](www.abace.aero/exhibit)
- [Make sales at the show](www.abace.aero/exhibit)
- [Maintain image, presence, and/or awareness](www.abace.aero/exhibit)
- [Specify suppliers](www.abace.aero/exhibit)
- [Evaluate and recommend one or more products/services for purchase](www.abace.aero/exhibit)
- [Have final say in purchase decisions](www.abace.aero/exhibit)

**CHAIN OF COMMAND**

- [VP, Finance] Maureen Cameron, NBAA Director, Exhibits
- [Manager, Static Displays & Regional Forums] Tracy Tippett, NBAA, Manager, Static Displays & Regional Forums
- [Director, Exhibits] Jon Hart, NBAA, Director, Static Displays & Regional Forums

**ABACE CHINA OFFICE**

- [Shanghai Hawker Pacific Business Aviation Service Centre]
  - No. 99, Yingbin Seven Road
  - Shanghai, 200335, China
  - Tel: +86 21 2234 1801

**EXHIBIT SPACE PRIORITY DRAW & EXHIBIT SPACE PLACEMENT**

- The ABACE2016 priority draw and re-location service is available.

**EXHIBITOR INFORMATION**

- [Detailed floor plan](www.abace.aero/display)
- [Sponsorship opportunities](www.sponsorships@abace.aero)
- [Hangar Exhibits](www.hangar.aero)

**EXHIBITOR RULES & REGULATIONS**

- All exhibitors are subject to good standing of either NBAA or AsBAA.
- All exhibitors must be members in good standing of either NBAA or AsBAA.

**SHOPPING DECISIONS**

- Attendees’ Influence on Company Purchasing Decisions

- [Show success in Asia!](www.abace.aero/display)

**CONTACTS**

- [Display & Regional Forums](www.abace.aero/display)
- [Sponsorships](www.sponsorships@abace.aero)
- [Hangar Exhibits](www.hangar.aero)

**ABACE2016 FLOOR PLAN**

- [View a list of exhibitors from ABACE2015](www.abace.aero/2015directory)

**EXHIBITOR RUL**

- **EXHIBITOR RULES & REGULATIONS**

- **REGULATIONS**
  - All exhibitors are subject to good standing of either NBAA or AsBAA.
  - All exhibitors must be members in good standing of either NBAA or AsBAA.
**DISCOUNTED PRICING**

**Triple-Unit Chalet, upgraded gable graphics**

**Single-Unit Chalet**

**Discounted price:** USD $6,400 per 3m-by-3m $7,400 per 3m-by-3m

**Semi-Custom:**

USD $234,000

**Double-Unit Chalet:**

**Discounted price:** USD $132,000 ($5,000 savings)

**Indoor Hangar and Exhibitor Pavilion**

**Discounted price:** USD $6,720 per 3m-by-3m

**Inline Raw Space**

USD $4,225 per 3m-by-3m USD $5,225 per 3m-by-3m

**Raw Exhibit Space**

USD $2,220 per 3m-by-3m USD $4,220 per 3m-by-3m

The discounted pricing provided is valid for exhibitors submitting their application and full payment by November 6, 2015. After November 6, 2015, there are no refunds. Payment – on a non-refundable basis – must be received by November 6, 2015.

Exhibitors are advised to consult their tax advisors for further guidance.

Added Tax (VAT) on all ABACE prices.

To view a list of exhibitors from ABACE2015, visit www.abace.aero/2015directory.

For a complete list of exhibitor rules & regulations, please visit www.abace.aero/exhibitregulations.

**Sponsorship Opportunities**

ABACE2016 offers high visibility, prominent software that sponsors your space, VIP experience, and media coverage.

Sponsors are invited to contact the ABACE2016 team for more information.

**EXHIBIT CONTACTS**

**Indoor Exhibits**

CHALET PRICING*

*Guaranteed capacity can be acquired with initial deposit of $3500 and full payment due by November 6, 2015.

CHALET PRICING*:

<table>
<thead>
<tr>
<th>Chalet Type</th>
<th>Single-Unit Chalet</th>
<th>Semi-Custom Chalet</th>
<th>Double-Unit Chalet</th>
</tr>
</thead>
<tbody>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Static Display of Aircraft Rate:</td>
<td>USD $2920 per 3m-by-3m</td>
<td>USD $4220 per 3m-by-3m</td>
<td>USD $6720 per 3m-by-3m</td>
</tr>
<tr>
<td>Value Added Tax (VAT)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
|** Chalets & Exhibits 36 Square Meters or Larger**

**EXHIBIT PRICING**

Indoor Hangar and Exhibitor Pavilion

**EXHIBIT SPACE PRICING & EXHIBIT SPACE PLACEMENT**

The ABACE2016 priority draw and wine-celler service issues will be sent to exhibitors to select their preferred space many months prior to the show. Prior space is on a first-come, first-served basis. Exhibitors are encouraged to have their applications and full remittance to the Chinese Tax Authority, as determined based upon the size of the aircraft.

**EXHIBIT SPACE PRIORITY DRAW & EXHIBIT SPACE PLACEMENT**

The ABACE2016 priority draw and wine-celler service issues will be sent to exhibitors to select their preferred space many months prior to the show. Prior space is on a first-come, first-served basis. Exhibitors are encouraged to have their applications and full payment in full on or before November 6, 2015.

To be eligible for the live exhibit space priority draw, exhibitors must submit their applications and payments in full by November 6, 2015. After November 6, 2015, all unreserved indoor hangar space will be sold at the rates for Inline Raw Space.

To be eligible for the ABACE2017 exhibit space priority draw and will be subject to early tear-down penalties of 15%.

ABACExhibit.com will place your brand in front of key customers, decision-makers and influencers. To provide maximum publicity for your brand, exhibitors are encouraged to have their applications and full payment in full on or before November 6, 2015.

**EXHIBIT INFORMATION**

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EXHIBIT PRICING

Indoor Hangar and Shell Scheme Pavilion

The indoor hangar space is designed for indoor exhibits and provides maximum protection from weather. The shell scheme pavilion is suitable for smaller exhibits and can be customized to meet your needs.

Discounted price: $343,000 (USD)

Semi-Custom:

Discounted price: $227,000 ($7,000 savings)

Semi-Custom:

Discounted price: $234,000

Double-Unit Chalet:

Discounted price: $132,000 ($5,000 savings)

Turnkey Package:

*Discounted pricing is available for each chalet option if application and full payment are received by November 6, 2015. After November 6, 2015, there are no payment refunds. November 6, 2015. There are no payment refunds.

For a complete list of exhibitor rules & regulations, please visit: www.abace.aero/exhibitregulations. The most up-to-date exhibitor information will be available on the ABACE website at www.abace.aero/exhibit.

EXHIBIT CONTACTS

Indoor Exhibits

Harpo Pavilion Exhibits & Displays

Evelyn Wu, ABACE Convention Manager

Evelyn.Wu@abace.aero

D: +1 917 534 9291 M: +1 917 256 6609

Joe Hart, NBAA, Director, Static Displays & Regional Forums

Tracy Tippett, NBAA, Manager, Static Displays & Regional Forums

T: +1 202 783 9453 M: +1 703 776 9456

Indoor Exhibits

Shanghai Hawker Pacific Business Jet Center

E: specsales@hb agrees.com

T: +86 21 2234 1801

Static Display of Aircraft

EXHIBIT SPACE PRIORITY DRAW & EXHIBIT SPACE PLACEMENT

The ABACE2016 priority draw and live exhibit space will be held on April 14, 2016. All exhibitors that meet the qualification requirements have the opportunity to participate in the priority draw.

EXHIBITOR INFORMATION

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EXHIBITOR RULES & REGULATIONS

All exhibitors are required to adhere to the regulations and rules that govern the operation of the exhibition. These regulations are designed to ensure the safety and security of all exhibitors and attendees.

EXHIBITOR PRICING

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Double-Unit Chalet:

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ABACE2016 FLOOR PLAN

Please view a list of exhibitors from ABACE2016, visit www.abace.aero/exhibit. If you have any questions, please contact sponsorships@abace.aero or call +1 (202) 783 9453.

SPONSORSHIP OPPORTUNITIES

ABACE2016 provides high-visibility sponsorship options that enable exhibitors to increase their visibility and impact at the event.

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EXHIBITIONS

Hangar Exhibits

To view a list of exhibitors from ABACE2016, visit www.abace.aero/exhibitdirectory. To arrange for a private viewing of the exhibits, please contact sponsorships@abace.aero or call +1 (202) 783 9453.

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www.abace.aero/exhibit

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www.abace.aero/exhibit